

2011 Community Report



United Way
of Horry County



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Mission

To unite the diverse elements of Horry County in a network of contributors, providers and users of human services in order to expand the capacity of these citizens to solve social problems and care for one another.



**United Way
of Horry County**

The Year in Review: United More than Ever

Throughout the pages of this annual report we are pleased to share with you some of the many successes that we accomplished as a community in 2011. Thanks to the exceptional generosity of our donors and the outstanding commitment of our partner agencies, thousands of Horry County residents benefited from United Way's work.

From helping families achieve financial stability to providing quality early learning opportunities and tools for parents and caregivers of newborns and young children, United Way is working to change lives and build brighter futures throughout Horry County. While our scope is expansive, the work we do is focused on two simple goals: help people meet immediate needs, as we work to identify the root causes of problems, and eliminate the needs in the future.

Your local United Way accomplishes so much every year by supporting dozens of essential local programs offered by our community partner agencies. These partner agencies do inspiring work that ensures successful youth and children, supports strong safe and healthy families, promotes self-sufficiency and provides a basic needs safety net. As you'll see in this year's report, these exceptional community resources address problems, transform lives and create opportunities in ways that are truly amazing.

As the economic outlook remains uncertain and near-record unemployment levels persist, our community continues to step up in unprecedented ways to help our friends and neighbors through tough times. Even in the midst of one of the most crippling recessions in decades, donors have responded with an incredible spirit of caring and generosity. In addition, your United Way was able to fund an Initiative Grant of \$10,000 to the Leader In Me. United Way believes that everyone has a role in building a better future for all. Through LIVE UNITED we invite everyone in Horry County to help us shape community-wide change. You will see in this report that our partner agencies and our community have heeded our call to GIVE, ADVOCATE and VOLUNTEER. We are inspired by their participation and will continue to tackle the underlying causes of complex problems across our community.

As we look forward, we believe we've just scratched the surface of what we can do. Our potential as a united team for good is enormous. And we're genuinely grateful for your support of our community through United Way of Horry County. Thank you again for making the choice to LIVE UNITED.



Steve Chapman
Chairman
Board of Directors



Cathie Singleton
Campaign Chairperson

Our Focus

United Way is working to advance the common good by focusing on our children, families, education, independency and health. These are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family through retirement and good health.

Our goal is to create long-lasting changes that prevent problems from happening in the first place.

United Way is a locally supported organization that supports local programs. Our vision for Horry County is bold:

1. Ensuring **Successful Youth and Children** through enhancing academic performances, increasing school attendance and decreasing the dropout rate in our high schools.
2. Developing **Strong, Safe and Healthy Families** by reducing family violence and abuse, offering a safe haven and shelter and providing health care, specialized services and support systems.
3. **Promoting Self Sufficiency** by increasing levels of technical and educational skills, reducing rates of adult illiteracy, enhancing financial stability and working to allow independence for our seniors to remain in their homes.
4. Providing a **Basic Needs Safety Net** through crisis intervention, disaster relief and emergency services such as food, shelter and clothing.

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow.

That's what it means to **LIVE UNITED**.



Affecting Those in Need

2011 Program Funding

BackPack Buddies Initiative	\$ 2,500
Boy Scouts	\$ 27,000
Boys & Girls Club of the Grand Strand	\$ 16,000
Cedar Branch Community Empowerment Center	\$ 15,000
Children's Mentoring Program	\$ 35,000
Civil Air Patrol	\$ 500
Claire Chapin Epps Family YMCA	\$ 32,000
Girl Scouts	\$ 23,000
Help 4 Kids	\$ 20,000
Horry County First Steps	\$ 2,000
Long Bay Youth Enrichment	\$ 5,000
Palmetto Advancement of Learning Motorsports	\$ 10,000
Salvation Army Boys & Girls Clubs	\$ 18,000
Tara Hall	\$ 25,000

Successful Youth & Children

Strong, Safe & Healthy Families

2011 Program Funding

Center for Women & Children	\$ 5,000
Children's Recovery Center	\$ 15,000
Citizens Against Spouse Abuse	\$ 28,000
Classy Smiles	\$ 20,000
Coastal Samaritan Center	\$ 14,000
Disabled American Veterans	\$ 9,000
FSS Family Outreach	\$ 28,000
A Father's Place	\$ 10,000
Friendship Medical Clinic	\$ 67,000
Pee Dee Speech & Hearing	\$ 30,000
Rape Crisis Center	\$ 10,000
SC Autism Society	\$ 6,000

2011 Program Funding

GRACE Ministries	\$ 10,000
Horry County Council on Aging	\$ 42,000
Horry County Disabilities & Special Needs	\$ 20,250
Horry County Literacy Council	\$ 27,500
Mobile Meals of the Grand Strand	\$ 20,000

Promoting Self Sufficiency

Affecting Those in Need

Basic Needs Safety Net

2011 Program Funding

American Red Cross	\$ 70,000
Churches Assisting People	\$ 25,000
Community Kitchen of Myrtle Beach	\$ 18,200
Helping Hand of Myrtle Beach	\$ 55,000
Myrtle Beach Haven	\$ 28,000
North Strand Helping Hand	\$ 32,500
The Outreach Farms	\$ 6,500
Salvation Army	\$ 25,000
South Strand Helping Hand	\$ 23,000

Special United Way Services

VITA

United Way Volunteer Income Tax Assistance (VITA) program partners with the IRS to provide FREE tax assistance to residents with low-to-moderate income and assists eligible taxpayers in claiming any special credits and deductions.

Last year, local volunteers assisted more than 1,600 taxpayers filing tax returns in 2011 for 2010 year including a total of \$536,428 refunded back to residents through Earned Income Tax Credits (EITC).
Contact: 843.347.5195 ext. 5

Prescription Drug Initiative

United Way partners with FamilyWize's discount drug card to provide savings up to 30% on prescription drugs not covered by insurance for any individual in Horry County.

Last year, this program saved \$745,199.67 on prescriptions for Horry County residents.

Contact: 843.347.5195

Born Learning Initiative

United Way provides quality early learning opportunities and tools for parents and caregivers of young children. Materials are distributed through FSS Family Outreach's Welcome Baby Bag Program.

Last year, Born Learning materials went to more than 500 mothers.

Contact: 843.347.5195

CCR&R

United Way Child Care Resources & Referral (CCR&R) offers assistance to parents and child care providers. Resources for parents who are looking for childcare and educators who are seeking information and technical assistance regarding quality childcare.

Contact: 843.347.5195 ext. 6

Our Programs

Caring for Kindergartners

This is a **United Way** program in partnership with Coastal Carolina University Football Team for the 9th Annual Caring for Kindergartners. The vision of this program is to interest college age students in community involvement; therefore, once they are in the work force they will be more likely to be community leaders. The program consists of a football player/coach entering a kindergarten class on Valentine's Day.

The football player/coach reads the book, "The Giving Tree," to the students. After reading the story, the player/coach interacts with the students while they all make a card for an elderly senior, which gets placed in the May Day bag. This program shows the involvement of college students with kindergarten students and kindergarten students with elderly seniors – the "chain of caring." In 2011, **20 schools with 118 classes (more than 2,300 students)** were touched by this program.



Make Someone's May Day

This is a **United Way** program in partnership with Myrtle Beach Mall and Easy Radio for the 10th Annual Make Someone's May Day. The vision of this program is to connect the community with homebound seniors.

The program involves the community making bags filled with personal items such as: shampoo, lotions, soaps, toothbrush/toothpaste, reading books, tissues and other personal items. The bags are dropped off at Myrtle Beach Mall's "May Day Central." Each bag has a card that was made from the Caring for Kindergartners program. In May, two Community Partners, Horry County Council on Aging and Mobile Meals deliver the bags to homebound seniors that receive home-delivered meals. In 2011, **536** bags were delivered to de serving seniors in Horry County!



Our Programs

Day of Caring

This is the largest one-day volunteer effort for **United Way of Horry County**. It brings together a large group of volunteers and provides them with the opportunity to make a difference through hands-on projects benefiting a nonprofit organization. Volunteers from local businesses, individuals and organizations spend a half day or full day completing tasks such as painting, landscaping, building, cleaning and other services. The 12th Annual Day of Caring project, chosen by United Way committee members and board of directors, benefited Churches

Assisting People (CAP) in downtown Conway by building walls, pantry shelves, adding flooring and new offices into their existing building; along with, sprucing up A Father's Place and Horry County Disabilities & Special Needs. Side projects were conducted at FSS Family Outreach, Fostering Hope, Horry County Council on Aging, Salvation Army and Shepherd's Table. **More than 250** volunteers worked all day cleaning, organizing, landscaping, and moving Churches Assisting People into their refurbished building. A special thank you to our sponsors: Baldwin Construction Company, Alost Flooring, City of Conway, Grand Strand Regional Medical Center, Habitat for Humanity, Horry County Government, Horry County Solid Waste Authority, Hunt & Mason

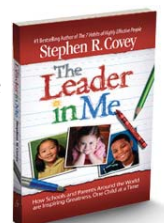


Construction Services, Lee Disposal, Mancill Inc. Electrical Plumbing HVAC, Ocean Lakes Family Campground, Pepsi Bottling Ventures, Premier Walls, Santee Cooper, South Atlantic Bank and Spann Roofing & Sheet Metal Inc. Discounts were given at Builders First Source, Cregger Company Inc., Impact Ministries, North Myrtle Beach Carpet & Tile, Sherwin Williams, Speedy Printing and Tri-City Insulation.

Leader In Me Partnership

The five Myrtle Beach schools (Primary, Elementary, Intermediate, Middle & High) embarked this year on the journey to teach their children leadership. With the help of funding from the **United Way of Horry County**, City of Myrtle Beach, Myrtle Beach Chamber of Commerce, Burroughs & Chapin, 100 Black Men of Myrtle Beach and the Myrtle Beach Education Foundation, each of these schools have been able to train all of its faculty and staff in Covey's *7 Habits of Highly Effective People* and how to incorporate these habits into the school day.

Across the schools, teachers have seen an increase in student responsibility and a more positive attitude toward learning, along with a decrease in discipline issues. This year's activities continue with the Myrtle Beach Schools working in tandem with FranklinCovey to host a South Carolina Leader in Me Symposium for 215 educators from states across the nation.



Campaign

In 2011, United Way of Horry County had 24 Pacesetter companies who demonstrated their leadership and commitment to our local United Way by setting standards for others to follow. Pacesetter companies help set the pace for United Way's campaign.

Our 2011 Pacesetters are:

BNC Bank
Belk – Coastal Grand Mall
Belk – Inlet Square Mall
Belk – Myrtle Beach Mall
Blue Cross Blue Shield of SC
City of Conway
City of North Myrtle Beach
First Citizens Bank
First Palmetto Savings Bank
Grand Strand Water & Sewer Authority
HTC
Horry County Solid Waste Authority
The Jackson Companies
Lowe's Foods of Murrells Inlet
Myrtle Beach Area Chamber of Commerce
Osprey Marina
Peoples Underwriters
Sandhills Bank
South Atlantic Bank
Spann Roofing & Sheet Metal, Inc.
Target
Tidelands Bank
UPS
Vista Bank



Thanks to all the Pacesetters who kicked off the campaign to an amazing start!

Campaign

United Way of Horry County is fortunate to have such outstanding leadership within corporations throughout our community. Below is a ranking of companies whose employees contributed \$5,000 or more, along with any corporate gifts, during the 2011 campaign.

- 1 Santee Cooper
- 2 Blue Cross Blue Shield of SC
- 3 Brittain Resort Management
- 4 City of Myrtle Beach
- 5 Horry County Government
- 6 Grand Strand Water & Sewer Authority
- 7 BNC Bank
- 8 Conway Medical Center
- 9 City of North Myrtle Beach
- 10 The Jackson Companies
- 11 Myrtle Beach National Company
- 12 UPS
- 13 Burroughs & Chapin Company, Inc.
- 14 Grand Strand Regional Medical Center
- 15 Belk (Coastal Grand, Myrtle Beach Mall, Inlet Square, Conway)
- 16 Kroger
- 17 First Federal Bank
- 18 Enterprise Holding Inc
- 19 Costco Wholesale
- 20 Island Vista
- 21 Bank of America
- 22 The Dunes Golf & Beach Club
- 23 The Conway National Bank
- 24 Lowes Food of Little River
- 25 City of Conway
- 26 Sea Mist Oceanfront Resort
- 27 The Sun News
- 28 CanFor Southern Pine
- 29 First Citizens Bank
- 30 HTC
- 31 Target
- 32 Myrtle Beach Area Chamber of Commerce
- 33 The Bellamy Law Firm
- 34 Coldwell Banker Chicora/Chicora Affiliates
- 35 Spann Roofing & Sheet Metal, Inc.
- 36 BB&T Puckett, Scheetz & Hogan
- 37 TD Bank
- 38 Horry County Solid Waste Authority
- 39 CresCom Bank
- 40 Oceana Resorts



Volunteer Leadership

Board of Directors

Steve Chapman, Chairman*
Island Vista

Lisa Bourcier
Horry County Public Information

Woody Ford*
Blue Cross Blue Shield of SC

Joel Foster
BNC Bank

Don Gonya
Retired

Dana Groome
Peoples Underwriters

Rebecca Hardwick
First Citizens Bank

Edwin Hinds
The Bellamy Law Firm

Neil James
Santee Cooper

Rose Marie Johnson
Coastal Carolina University

Dorothy Long

Susan Means
Councilwoman of City of Myrtle Beach

Leigh Meese
Sea Mist Resort

Monty Morrow
Brittain Resort Management

Mike Poston
Santee Cooper

Coleman Randall
City of Myrtle Beach

Cathe Singleton
First Palmetto Savings Bank

Marc Smith
Grubb & Ellis/Wilson Kibler Inc.

Lance Thompson*
Ocean Lakes Family Campground

Rick Wall
City of North Myrtle Beach

Bob Wrigglesworth
Retired

Community Outreach Council

Richard Causey, Chair

Jason Atkinson
Wells Fargo Advisors

David Bennett
Bill Benson
The Conway National Bank

David Benton
First Federal Bank

Lawton Benton
C. L. Benton & Sons

Johnny Brown
BNC Bank

P. J. Browning
The Sun News

Pam Clifton
The Conway National Bank

Brad Dean
Myrtle Beach Area Chamber of Commerce

David P. Doerring
AVX

David DuRant
Prestwick Country Club

Orby Ferguson
Retired

Tom Harrell
Elliot Davis, LLC

Vern Hearl
LHWH

Marvin Heyd
Prudential Myrtle Beach Real Estate

Rebecca Hinds
First Presbyterian Church

Mike Hogan
BB&T Puckett, Scheetz & Hogan

Jay Hood

Allen Jeffcoat
Turner Padgett Law

Marc Jordan
North Myrtle Beach Chamber of Commerce

McKenzie Jordan
Chancel Builders

Ruthie Kearns
Century 21 Boling & Associates

Fran Kopnicky
South Atlantic Bank

Tom Leath
City of Myrtle Beach

Frans Mustert
Oceana Resorts, LLC

Glenda Page
HTC

William Pritchard
Retired

Debi Randolph
Carolina Health Specialists

Fred Richardson
Grand Strand Water & Sewer

Jeff Riddle
Horry County Schools

Kim Sauls
TD Bank

Matt Sedota
WEZV Radio

Brandon Sessions
M B Kahn Construction Group

Dr. Ed Shelley
Carolina Radiology

Sherry Smith
Zephyr Financial Corporation

John Smithson
Retired

Sammy Spann
Spann Roofing & Sheet Metal

Dr. Bob Squatriglia
Retired

Walt Standish
First Federal Bank

* Executive Committee

Volunteer Leadership

Delane Stathes
First Citizens Bank
Wayne Staton
CresCom Bank
Dennis Wade
The Jackson Companies
Randy Wallace
Keller Williams
Dr. Jeffery Wallen
Atlantic Oral Surgery and Implant
Center
Jill Watts
Retired
Doug White
Grand Strand Regional Medical
Center
Neyle Wilson
Horry-Georgetown TEC
Dale Zeglin
Wells Fargo Bank

Campaign Committee

Cathe Singleton, Chair
First Palmetto Savings Bank
Myrtle Beach
Monty Morrow**
Brittain Resort Management
Justin Lee
BNC Bank
Joel Foster
BNC Bank
Kaci Horonzy
Prudential Myrtle Beach Real
Estate
North Strand
Rick Wall**
City of North Myrtle Beach
Jennifer Walters
Little River Chamber of
Commerce
Professional
Edwin Hinds**
The Bellamy Law Firm

Inland
Dana Groome**
Peoples Underwriters
Rebecca Hardwick**
First Citizens Bank
Vicki Castle
Sassy Girl
Travis Dannelly
First Citizens Bank
Byron David
David Law Firm
Bridgette Johnson
Conway Medical Center
Glenda Page
HTC
Kenny Robinson
Santee Cooper
South Strand
Barb Krumm**
Ocean Lakes Family Campground
Vicki Carmody
Pirateland Campground
Woody Ford
Blue Cross Blue Shield of SC
Sherry Harrelson
Osprey Marina
Fran Kopnick
South Atlantic Bank
Industry
Mike Poston**
Santee Cooper
Ed Bodie
Santee Cooper
John Curtis
Santee Cooper
David Doerring
AVX
Christan Graham
Horry Electric Cooperative
Gleason Hallberg
Santee Cooper
Angela Jordan
HTC

Ann Roberson
CHF Industries
Scott Shoemaker
Santee Cooper
Joe Snurr
Conbraco
Gregg Turbeville
Santee Cooper
Donnie Watford
South Carolina Electric & Gas
Public Service
Lisa Bourcier**
Horry County Public
Information
Chrystal Johnson**
Grand Strand Water & Sewer
Paul Hickman
Horry County Schools
Dr. Bob Squatriglia
Retired
Doug White
Grand Strand Regional Medical
Center
Mark Kruea
City of Myrtle Beach
Tom Leath
City of Myrtle Beach
Speakers Bureau
Dennis Wade**
The Jackson Companies
Richard Causey
Terri Larkin
Tidelands Bank
Sherry Maloni
Tidelands Bank
Kim Sauls
TD Bank
Dr. Bob Squatriglia
Retired
Lance Thompson
Ocean Lakes Family
Campground
Bob Wrigglesworth
Retired

**Associate Chairs

Volunteer Leadership

Community Investment Committee

Doug White, Chair
Grand Strand Regional Medical
Center
Nancy Abbott
Blue Cross Blue Shield of SC
Nicole Aiello
Santee Cooper
Cricket Alcorn
HTC
Barbara Blain-Olds
Coast RTA
Ed Bodie
Santee Cooper
Laurence Bolchoz
Coastal Carolina National Bank
Brenda Brown
Blue Cross Blue Shield of SC
Johnny Brown
BNC Bank
Scotty Brown
Myrtle Beach Pelicans
Chauncey Buchan
Retired
Deborah Burroughs
Tidelands Bank
Peggy Cantor
City of Myrtle Beach
Vicki Castle
Sassy Girl
Richard Causey
Tammy Church
Blue Cross Blue Shield of SC
Pam Clifton
The Conway National Bank
Linda Compton
Shannon Detzler
The Jackson Companies
David DuRant
Prestwick Country Club

Woody Ford
Blue Cross Blue Shield of SC
Diana Greene
Myrtle Beach Area Chamber of
Commerce
Dana Groome
Peoples Underwriters, Inc.
Gleason Hallberg
Santee Cooper
Sherry Harrelson
Osprey Marina
Edwin Hinds
The Bellamy Law Firm
Rebecca Hinds
First Presbyterian Church
Juan Holmes
Santee Cooper
Allen Jeffcoat
Turner Padgett Law
Blakely Jenkins
Myrtle Beach Area Chamber of
Commerce
Chrystal Johnson
Grand Strand Water & Sewer
Ruthie Kearns
Century 21 Boling & Associates
Fran Kopnick
South Atlantic Bank
Terri Larkin
Tidelands Bank
Alys Lawson
City of Conway
Justin Lee
BNC Bank
Sherry Leonard
Burroughs & Chapin - Broadway
at the Beach
Tara Little
Burroughs & Chapin, Inc
Sherry Maloni
Tidelands Bank

Leigh Meese
Sea Mist Resort
Frans Mustert
Oceana Resort
Patricia O'Connor
Coastal Carolina University
Glenda Page
HTC
Mike Poston
Santee Cooper
William Pritchard
Retired
Kenny Robinson
Santee Cooper
Myers Rollins
Coast RTA
Kim Sauls
TD Bank
Cathe Singleton
First Palmetto Savings Bank
Marc Smith
Grubb & Ellis/Wilson Kibler Inc.
Jimbo Spann
Spann Roofing & Sheet Metal
Tripp Spann
Spann Roofing & Sheet Metal
Dr. Bob Squatriglia
Retired
Walt Standish
First Federal Bank
Wayne Staton
CresCom Bank
Lance Thompson
Ocean Lakes Family
Campground
Clayton Tyler
First Federal Bank
Dennis Wade
The Jackson Companies
Rick Wall
City of North Myrtle Beach
Randy Wallace
Keller Williams

Volunteer Leadership

Finance Committee

Woody Ford, Chair
Blue Cross Blue Shield of SC
David Benton
First Federal Bank
Johnny Brown
BNC Bank
Steve Chapman
Island Vista
David Doerring
AVX
Joel Foster
BNC Bank
Sherry Harrelson
Osprey Marina
Ruthie Kearns
Century 21 Boling
Fran Kopnicky
South Atlantic Bank
Susan Means
Councilwoman of City of Myrtle Beach
Marc Smith
Grubb & Ellis/Wilson Kibler Inc.
Dr. Bob Squatriglia
Retired
Neyle Wilson
Horry-Georgetown TEC

Audit Sub-Committee of Finance Committee

Woody Ford, Chair
Blue Cross Blue Shield of SC
Susan Means
Councilwoman of City of Myrtle Beach
Marc Smith
Grubb and Ellis/Wilson Kibler Inc.
Dennis Wade
The Jackson Companies

Compensation Sub-Committee of Finance Committee

Woody Ford, Chair
Blue Cross Blue Shield of SC
David Benton
First Federal Bank
Fran Kopnicky
South Atlantic Bank
Dr. Bob Squatriglia
Retired
John Williamson
TRICARE Division of Blue Cross/Blue Shield

Marketing Committee

Vern Hearl, Chair
LHWH
Lisa Bourcier
Horry County Public Information
Cricket Alcorn
HTC
Steve Chapman
Island Vista
Thomas Hart
Hart to Heart Media, Inc.
Dorothy Long
Dennis Reed
Coastal Carolina University
Cathe Singleton
First Palmetto Savings Bank
Rick Wall
City of North Myrtle Beach

Day of Caring Sub-Committee of Marketing Committee

Cathe Singleton, Chair
First Palmetto Savings Bank
Cricket Alcorn
HTC

J.O. Baldwin
Baldwin Construction
Lisa Bourcier
Horry County Public Information
Anita Causey
Baldwin Construction
Steve Chapman
Island Vista
Jay Hood
Neil James
Santee Cooper
Collier Schettig
BNC Bank
Tripp Spann
Spann Roofing & Sheet Metal

Nominating Committee

Dr. Bob Squatriglia, Chair
Retired
David DuRant
Prestwick
Don Gonya
Retired
Lance Thompson
Ocean Lakes Family
Campground
Sherry Smith
Zephyr Financial Corporation
Steve Chapman
Island Vista
Wayne Staton
CresCom Bank
Rick Wall
City of North Myrtle Beach

Leadership Giving Association

Our local United Way's Board of Directors established the Leadership Giving Association in June 1996. This Leadership Giving Association not only recognizes a tradition of leadership, generosity and boundless enthusiasm, but also fosters, promotes and acknowledges the vital importance of personal giving at an exceptional level.

The Leadership Giving Association in Horry County provides a solid foundation and framework for continued growth and caring. The support from the leadership givers of United Way endows Horry County with a greater opportunity to solve problems and meet human service needs.

2011 Leadership Givers

Tocqueville Society (\$10,000 and more)

1 Anonymous
The Jackson Family Fund
Charlie & Pam Walters

Palmetto Society (\$1,000 – \$9,999)

13 Anonymous
Robin Agnew
Everett Ron Andrews
Amy Atwell
Carolyn Bailey
Maria Baisden
Jeff A. Benjamin
Bill Benson
Manny Berdayes
Ed. Bodie
Dr. William Bogache
Laurence Bolchoz
Tommy Bouchette
Matthew Brittain
Johnny Brown
Carolyn Burroughs

Peggy Cantor
Phil Clayton
L. Taylor Damonte & Darla Domke-Damonte
Archie Dargan
Brad Dean
Dave Dodge
John Draughn
David & Missy DuRant
Zack Dusenbury
Eddie & Cynthia Dyer
Paul Edwards
Cindy Elsberry
Bratton & Gale Fennell
Dana B. Fogner
Woodrow Ford, III
Chief Warren Gall
John & Rachel Gandy
Kurt Gilbert
Fred Green
John Griggs
Joan Grove
Mr. & Mrs. Timothy A. Grow
Tom Harrell
Jim Hart, Jr.
Joanne W. Herring
Edwin Hinds
Rebecca Hinds
William Hinson
Mike Hogan
Etta J. Holmes
Garrett & Elizabeth Horton
Edwin Hrvanhovic
Neil James
Dr. Joe N. Jarrett, Jr.
Mr. & Mrs. O. Allen Jeffcoat
Tim & Patty Jemison
Jerry Jenerette
Mr. & Mrs. James J. Johnson
Kecia Johnson
Dr. Edward & Anna Marie King
Thomas Leath
Tom Leonard
Andy & Dot Lesnik
Dr. & Mrs. Terry Levenson

Jacqueline Lewis
Edwin & Jane Link
George Lindsay
Jeff Littlefield
Elmore Long
George N. Magrath
Mr. & Mrs. Paul Malone
Todd & Jill Marshall
Christina McInville
Eric A. Meace
Richard Melvin
Stephen Moore
Thomas Moran
Don Olson
Don Parker
Gary & Jayne Pell
Florence Port
Mike Poston
Bill Pritchard
Coleman Randall
Debra & Gary Randolph
Tom Rice
Jeffrey Riddle
Claudia Rogers
Myers Rollins
Mr. & Mrs. Benedict Rosen
Dr. Loring Ross, DDS
Debbie Sand
David Sebok
Michael & Marian Shelton
Mr. & Mrs. James M. Singleton
Dr. Frank Sloan, Jr.
Don Smith
Marc Smith
Sherry Smith
Joe Snurr
Sammy Spann
Walt Standish
Wayne & Gina Staton
Jackie Stokes
Steve Thomas
Gregg Turbeville
Dr. Nicholas W. Twigg
Joyce J. Utt
Dennis & Marie Wade

Leadership Giving Association

Jack Walker
Dr. Jeffrey H. Wallen
Shelly Warner
Doug & Beth Warstler
Doug Wendel
Furman Williamson
Robert & Phyllis Wrigglesworth
Debra Levi Yankovich
Dale Zeglin

Horry Society (\$500 - \$999)

16 Anonymous
Thomas Alexander
Frankie Alford
Randy Allen
Steve M. Allen
Frank Allison
Lorraine Ammons
Issac Bailey
Danny R. Baisden
Richard Balderson
J.D. & Marjorie Ballentine
Laura Baltes
Michael Bankert
Michael J. Barnett, Esquire
Tom Barstow
John Beckham
Frank A. Beeson
Diane I. Bell
David Benton
Raymond Berrouet
Deborah Bine
Donna Blanton
Samuel & Betty Bookhart
Bruce Boulineau
Lisa Bourcier
Kenneth E. Boyd
Brenda Brown
Olin D. Brown
P. J. Browning
Daniel Buchanan
John Bullard
Luther C. Burgess
David Canady
Marguerite Carroll

Janet Carter
Kimberly Carter
Larry Carter
Richard Causey
William Chadwick
Terry Chandler
Steve Chapman
Donald & Donna Charlson
William Chestnut
Zephyr Chmura
Pam Clifton
Carol Coleman
Byron B. Colvis
Wade Cooper
Jody Cox
Tony Cox
David H. Crosland
Chris Crawl
Donna Crump
Kimberly A. Cullen
Reggie J. Davis
James Days
Dennis Deas
Jeff Dehart
Melissa Doane
Anna Beth Doig
Mary Dolph
James Douglas
Lynette Dudley
Michael Duff
Marilyn & Michael Dumas
Laura Durant
Tracy DuRant
Mark Durst
Dennis Dutcher
Anna Marie Eakins
Thomas H. Earley
Bronson K. Edge
Claude M. Epps, Jr. Esquire
Mark Erwin
Catherine Evans
Mr. & Mrs. Orby J. Ferguson
Ralph Fisher
Michelle Ford
April & Dustin Formo
Joel Foster

Rose A. Foster
Carolyn Fox
Burton & Karen Fraleigh
Mr. & Mrs. Barry Garren
Gerald A. Gasper
Dwight Gentry, Jr.
Jonathan Gibson
George Goldfinch
Donald & Suzanne Gonya
Gabriel W. Gore
Richard Gosnell
Henry Gouldin
Ann G. Graham
David R. Gravely
Diana Greene
Dr. William R. Greene
Jon & Tanya Greenlee
Philip Greenway
Michael Greer
Dana Groome
Rhonda Grose
Thomas W. Gunter
Rebecca Hardwick
Theresa A. Hardwick
Stan Harkenreader
Christopher T. Harrell
Richard A. Harrington
Matt Harris
Terri Hawley
Vern Hearl
Bill Hebert
Patressa Johnson
Sherry Johnson
Cheryl Heidt-Chestnut
James C. Hemingway
Andy Hendrick
Sean Hershelman
Robert Hill
Bill Hilling
James P. Howle
Pat Howle
Steven R. Hucks
Jack W. Huggins
Mary Huntley
Terry Hyman

Leadership Giving Association

Otto L. Jansky
Loris Gayle Page Johnson
Steven Johnson
Thomas Gerald Jones
Chris Kavanagh
Ruthie & James Kearns
Fran Kopnicky
Julie Kopnicky
Mark Kruea
Michael C. Krug
William & Natalie Kuykendall
Stephan Lawrimore
Roslyn Lea
Amie Lee
Sherry Leonard
Jeffrey A. Lewis
Lamar Lewis
Dorothy & Eric Long
David Loudin
Peggy Magruder
Mike Mahaney
Dax Marlowe
Clayton & Kathy Mauldin
Luciana Mauro
Michael McAleer
James C. McCormick
E. Windell McCrackin
James McCrackin
H. Earle McDaniel
Diane M. McKenzie
Anthony Owens
Mike Owens
Susan & Bob Means
David Meese
Leigh Meese
Joe Melton
Dominic T. Metzger
Kelly Mezzapelle
Sharen Mills
Jim Moore
Susan Mungo
Carolyn Murray
Frans Mustert
Ozell J. Newman
Michael Nichols

Donald & Gloria Nystrom
William Oliver
Vickie M. Osborne
Mark Ousley
Glenda L. Page
H. L. Papay
Cheryl Paul
Alvin Payne
Linda Pickens
Sherman L. Pickens
Dave Pinsky
Floy A. Polen
James & Laurel Powell
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Bill Puckett
Anthony Putorti
Patrick Quinn
Robert Reimer
Joshua Richard
Archie Richardson
Hubert Richardson
Michael Robertson
Jim Rozier
Timothy Ruedy
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Timothy L. Vereen
Vivian E. Vereen
Rick Wall
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Kimberly Weed
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Irv Wooley
Estelle Wright
Randy Wright

In-kind Creative Services & Media

Thanks to the generosity of these creative services and media sponsors, United Way of Horry County is able to share success stories and how donor dollars are being invested to change lives throughout our community!

We rely on the giving spirit of local media organizations and creative agencies for their support. Our sincere thanks to the organizations listed below for their generosity.

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Alternatives News Magazine
Carolina Forest Chronicle
Coast Magazine
Coastal Business Life
Grand Strand Magazine
Myrtle Beach Herald
North Myrtle Beach Times
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The Loris Times
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WPDE TV-15

Outdoor Media

NextMedia Outdoor Advertising

Radio

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NextMedia of Myrtle Beach
Quantum Radio
WEZV Radio

THANKS!



Financial Information

UNITED WAY OF HORRY COUNTY
Statement of Activities
For the Year Ended December 31, 2010
(with comparative totals for 2009)

	2010 Audited	2009 Audited
Revenues, Gains and Other Support		
Contributions, net of estimated uncollectible pledges	\$ 1,112,211	\$ 1,056,579
Investment income	10,377	13,536
Rental Income	22,284	22,284
Other income (expense)		727
Unrealized gains (losses) on investments	<u>1,085</u>	<u>(2,561)</u>
	1,145,957	1,090,565
Net assets released from restrictions	<u>-</u>	<u>-</u>
Total revenue, gains, and other support	1,145,957	1,090,565
 Expenses		
Program Services		
Agency allocations and special projects	889,709	788,623
Information and referral	<u>46,836</u>	<u>49,104</u>
Total program services	936,545	837,727
Supporting Services		
Fundraising	85,611	95,234
Management and general	<u>237,237</u>	<u>235,322</u>
Total supporting services	<u>322,848</u>	<u>330,556</u>
Total expenses	1,259,393	1,168,283
 Change in net assets	(113,436)	(77,718)
Net Assets, January 1, 2010-2009	<u>772,554</u>	<u>850,272</u>
Net Assets, December 31, 2010-2009	<u><u>659,118</u></u>	<u><u>772,554</u></u>

Thank you!

Your support of United Way of Horry County is critical to making sure that people in need right now can find help. Together we also look to find solutions to our community's most pressing needs. By tackling the problems at the root cause, we can make real impact to ensure successful youth and children, strong, safe and healthy families, that self sufficiency is promoted and a basic needs safety net is provided.

None of this important work is possible without the support of you and your neighbors throughout our community. On behalf of the local programs you support, as well as all the individuals, families, seniors and youth that you help through your generosity, thank you!

Underneath everything we are, underneath everything we do, we are all people. Connected, interdependent, united. And when you reach out a hand to one, you can influence the condition of all. That's what it means to LIVE UNITED.

Thank you again for your support to the United Way of Horry County. Through people like you, the United Way of Horry County is working to make a real difference in people's lives.

Thank you for making the choice to **LIVE UNITED**.



**OPEN YOUR HEART.
INVEST IN YOUR
COMMUNITY.
REACH OUT A
HAND TO ONE
AND INFLUENCE
THE CONDITION OF
ALL. THAT'S WHAT
IT MEANS TO
LIVE UNITED.**

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED**



**United Way
of Horry County**

P.O. Box 673 / Conway, SC 29528 / unitedwayhcsc.org / 843.347.5195